

Spring 2019

Attached you will find the following forms for the 2019 Home Show Program: Patron Support, Business Ads, Sponsorship Letter and Shout-Outs. Patron support and Business Ads are a very important fundraiser for the Home Show. They help the band raise money and help the local businesses increase their business by providing them advertisement at a reasonable price.

Please take a copy of the Business Ad and Patron Support Order Forms to any local business you feel may benefit by placing an ad in our program. They do not have to be West Seneca businesses, as bands from all over Western and Central New York will be participating.

For each program ad you sell, 20% of that ad cost will be earmarked for your student account. For each patron support you sell, 10% will be earmarked. There is no profit earned on shout-outs.

## THE DEADLINE FOR ALL PROGRAM ADS AND PATRON SUPPORT, AND SHOUT-OUTS IS AUGUST 12, 2019. NO EXCEPTIONS.

Please understand that the program is created from a bare shell each year. It takes a lot of time to produce and it takes a lot of lead time to print. The deadline is earlier than usual, but that is because the Home Show will be 5 weeks earlier this year. There is no such thing as getting them in too early.

We have a limited number of ad letters and forms to pass out, so if you are in need of more, please feel free to make as many copies as you wish. We will also be sending these forms out through the Google Group and putting them on the WSMB website.

Please contact Terri Sledz with any questions, by phone at 435-9148 or email: <u>terri.sledz@gmail.com</u>

Thank you